



City of Cincinnati

Date: May 3, 2002

Keep Cincinnati Beautiful Great American Cleanup 2002 Results

- 4,469 volunteers participated in 70 organized clean up projects across the tri-state from Patriot, Indiana to Anderson Township and from Kenton and Boone counties to Loveland. The total number of volunteer hours was 17,876, with a value of \$92,061.
- 45 communities within the City of Cincinnati participated in the cleanup
- In Over-the-Rhine and on Whiteman Street in the West End, 525 volunteers from HOPE *worldwide*-Ohio and community residents collected 80,000 pounds of trash and 1,222 tires. Volunteers collected illegally dumped items, such as roofing and building materials, cinder blocks, and appliances. In addition to the trash collection, projects in OTR included graffiti abatement, painting at Washington Park School, and repairs at Peaslee Neighborhood Center.
- 292,485 pounds of trash were collected from the 71 organized clean up efforts. (1 bag =20 lbs.) 81,527 lbs. of old tires that had been unlawfully discarded on streets and vacant lots within the tri-state were collected. (1 tire=24 lbs.)
- Keep Cincinnati Beautiful and the Cincinnati Park Board coordinated the planting of 643 bushes, shrubs and flowers. Great American Cleanup volunteers, including volunteers from the Greater Cincinnati Master Gardener Association, planted at 5 locations along the City's highways, including a gateway project in the West End. 10 other communities planted hundreds of trees and flowers in their communities as well.
- 1,658 children from 16 Cincinnati public, private and parochial schools participated in the Ring Around the Schools, held on Friday, April 26. They collected 16,820 pounds of trash from their school grounds and the neighborhoods surrounding their schools.
- Volunteers found a variety of items in the cleanup. The list includes car parts from bumpers to car doors, refrigerators, air conditioners, televisions, stoves, ink jet cartridges, concrete blocks, computers, bicycles, roofing and building materials, illegal drugs, and of course... the kitchen sink.
- The total media value for Great American Cleanup television and print coverage during the week of the event was \$41,383.33. An estimated 736,000 viewers watched coverage of the event.

Great American Cleanup 2002

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